

Barcelona GSE Summer Forum

Balmes Building, Balmes 132 - Barcelona

APPLIED INDUSTRIAL ORGANIZATIONS
JUNE 11-12, 2019, Room 401 (Fourth Floor)

PROGRAM FOR TUESDAY, JUNE 11

08:30	<i>Registration</i>
Session 1: Chair Helena Perrone	
09:00 – 09:40	Ian Fillmore (Washington University in St. Louis) “Price Discrimination and Public Policy in the U.S. College Market”
09:40 – 10:20	Alessandro Iaria (University of Bristol) “Identification and Estimation of Demand for Bundles: The Case of the RTE Cereal Industry” (with Ao Wang)
10:20 – 11:00	Ambarish Chandra (University of Toronto) “Price Discrimination along Multiple Dimensions: New Evidence from a Regional Airline”
11:00	<i>Coffee Break*</i>
Session 2: Chair Christian Michel	
11:30 – 12:10	Vivek Bhattacharya (Northwestern University) “Fiduciary Duty and the Market for Financial Advice” (with Gaston Illanes and Manisha Padi)
12:10 – 12:50	Claudia Robles Garcia (London School of Economics) “Competition and Incentives in Mortgage Markets: The Role of Brokers”
12:50 – 13:30	Charles Murry (Boston College) “Intermediaries and Product Quality in Used Car Markets” (with Gary Biglaiser, Fei Li and Yiyi Zhou)
13:30	<i>Lunch*</i>
Session 3: Chair Massimo Motta	
14:30 – 15:10	Matthew Weinberg (The Ohio State University) “Oligopoly Price Leadership and Mergers: An Empirical Model of the U.S. Beer Industry” (with Nathan Miller and Gloria Sheu)
15:10 – 15:50	Christopher Sullivan (University of Wisconsin Madison) “Measuring Competition with a Flexible Model of Supply” (with Ying Fan)
15:50 – 16:30	Javier Donna (The Ohio State University) “Measuring Long-Run Price Elasticities in Urban Travel Demand”
16:30	<i>Coffee Break*</i>
Session 4: Chair Susanna Esteban	
17:00 – 17:40	Andrey Simonov (Columbia University) “Competitive Advertising on Brand Search: Traffic Stealing, Adverse Selection and Customer Confusion” (with Shawndra Hill)
17:40 – 18:20	Anna Kerkhof (University of Cologne) “Advertising and Content Differentiation: Evidence from YouTube”
20:30	<i>Workshop Dinner**</i>

PROGRAM FOR WEDNESDAY, JUNE 12

Session 5: Chair Rosa Ferrer

09:00 – 09:40	Jeff Thurk (University of Notre Dame) “Wholesale Market Power and the Limited Profitability of Retail Zone Pricing” (with Eugenio J. Miravete and Katja Seim)
09:40 – 10:20	Franco Esteban Cattaneo (University of Mannheim) “Downstream Competition and Exclusive Dealing”
10:20 – 11:00	Carlos Noton (Industrial Engineering - Universidad de Chile) “Vertical Integration between Hospitals and Insurers” (with Jose Ignacio Cuesta and Benjamin Vatter)
11:00	Coffee Break*

Session 6: Chair Carlos J. Serrano

11:30 – 12:10	Pau Olivella (UAB and Barcelona GSE) “Illness Severity and the Use of Public Health Care by the Privately Insured. Is there a Link?” (with Marcos Vera-Hernandez)
12:10 – 12:50	Sebastian Fleitas (University of Leuven) “Reclassification Risk in the Small Group Health Insurance Market” (with Gautam Gowrisankaran and Anthony Lo Sasso)
12:50 – 13:30	Andre Veiga (Imperial College London) “Quality Information and Competitive Selection in Health Care” (with Zach Y. Brown and Christopher Hansman)
13:30	Lunch*

Workshop Organizers:

- SUSANNA ESTEBAN (CEMFI)
- ROSA FERRER (UPF and Barcelona GSE)
- CHRISTIAN MICHEL (UPF and Barcelona GSE)
- HELENA PERRONE (University of Mannheim)
- CARLOS J. SERRANO (UPF and Barcelona GSE)

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* Meals are provided by the organization

** Dinner is by invitation only (speakers and organizers)