

CARLOS NOTON

CONTACT INFORMATION Assistant Professor cnoton@dii.uchile.cl
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Department of Industrial Engineering Beauchef 851, Santiago, Chile
University of Chile Homepage: www.dii.uchile.cl/~cnoton

RESEARCH INTERESTS Quantitative Marketing, Industrial Organization, Applied Econometrics, Consumer Behavior.

ACADEMIC APPOINTMENT **Universidad de Chile**
Assistant Professor
CEA - Department of Industrial Engineering September 2012 – Present

University of Warwick
Assistant Professor
Economics Department September 2010 – August 2012

EDUCATION **University of California, Berkeley**
PhD in Economics Aug 2004 – May 2010

Universidad de Chile
BA and MA in Economics March 1997 – Dec 2001

PUBLICATIONS

- “[Dynamic Effects of Price Promotions: Field Evidence, Consumer Search, and Supply-Side Implications](#),” with Andres Elberg, Pedro Gardete, and Rosario Macera, forthcoming at *Quantitative Marketing and Economics*. Working paper [version](#).
- “[Are supermarkets squeezing small suppliers? Evidence from negotiated wholesale prices](#),” with Andrés Elberg, *The Economic Journal*, vol 128, issue 610 (2018), 1304-1330. Working paper [version](#).
- “[Structural Estimation of Price Adjustment Costs in the European car market](#),” *International Journal of Industrial Organization*, vol 49 (2016), 105-147. Working paper [version](#). **Awarded as the best paper published in the IJIO in 2016.**
- “[Minimum Coverage Regulation in Insurance Markets](#),” with Daniel McFadden and Pau Olivella, *SERIEs - Journal of the Spanish Economic Association*, vol 6, issue 3 (2015), 247-278.
- “[On the size of Home Bias](#),” *Applied Economics*, vol 47, issue 2 (2015), 123-128. Working paper [version](#).

WORKING PAPERS

- “Earthquakes and Brand Loyalty: Beyond the Short Term Effects of Stockouts,” with Cristian Figueroa and [Andres Musalem](#). [{pdf}](#)
- “Vertical Integration between Hospitals and Health insurance providers,” with [Ignacio Cuesta](#) and [Benjamin Vatter](#). [{pdf}](#)

- “Identifying Food Labeling Effects on Consumer Behavior,” with Sebastian Araya, Andres Elberg and [Daniel Schwartz](#). [{pdf}](#)
- “The Returns to College Choice: Loans, Scholarships and Labor Outcomes,” with [Ana Maria Montoya](#) and [Alex Solis](#). [{pdf}](#)
- “Financial Education, Disclosure Policy and Credit Market Outcomes,” with [Ana Maria Montoya](#) and [Alex Solis](#). [{pdf}](#)
- “Remedies for Sick Insurance,” with Daniel McFadden and Pau Olivella, NBER Working Paper 17938. [{pdf}](#)

WORK IN
PROGRESS

- “Upstream Mergers and Bargaining Power,” with Andres Elberg and [Gautam Gowrisankaran](#).
- “Field Experiments on Seasonal Demand and Dynamic Pricing,” with Pedro Gardete.
- “Understanding Retailers’ Profitability: The Role of Allowance Payments,” with Andres Elberg.
- “Why Mainstream Brands supply Private Labels?” with Andres Elberg.
- “Endogenous coverage in Health Insurance Markets” with Sebastian Fleitas.

ACADEMIC
PRESENTATIONS

- 2019:** Marketing Research Workshop, Chicago Booth (scheduled), Management Science Workshop ISCI, Chile.
- 2018:** North American Summer Meeting of the Econometric Society, UC Davis, Universidad Alberto Hurtado, Taller de Organización Industrial (TOI 11).
- 2017:** Western Economic Association International (WEAI) Conference (Featured Session), UDP-Chile, Workshop Healthcare and IO (MIPP, Chile), Workshop Industrial Organization, Pontificia Universidad Javeriana (Colombia)
- 2016:** American Economic Association Meetings, Summer Institute in Competitive Strategy (SICS) at Haas School of Business, UC Berkeley, UAI-Chile.
- 2015:** PUC-Chile, FEN-U.Chile
- 2014:** Conference on Field Experiments at Rady School of Management (UCSD), Universidad Icesi/Bco de la Republica (Colombia)
- 2013:** Universidad Alberto Hurtado, Hebrew University of Jerusalem, SECHI, LACEA-LAMES
- 2012:** Taller de Organización Industrial (TOI 5), University of Zurich, Search and Switching Cost Workshop (Moscow), CFSP IO-Development Workshop (MIT) (discussant), CEPR-JIE Conference on Applied Industrial Organization (Cyprus), Cardiff Business School (UK), IIOC (George Mason School of Law), NBER IO Winter Meeting (Stanford University)
- 2011:** Loughborough University, Toulouse School of Economics, CEPR-JIE Conference on Applied Industrial Organization in Tel-Aviv (Discussant)
- 2010:** Alicante, Autonoma de Barcelona, Bank of Canada, IESE Business School, IMT-Lucca, ITAM Business School, Pompeu Fabra, USI, SFSU, Warwick
- 2009:** INRA-IDEI Seminar in Toulouse (Invited Speaker), ETSG in Rome, Universidad de Chile, Universidad Católica de Chile, UDP, UAI, UDD

HONOURS AND AWARDS	<p>Best Paper Award at the International Journal of Industrial Organization in 2016</p> <p>Grant Fondecyt Regular: Bargaining Power and Upstream Mergers (2017-2019) (app 100,000 USD)</p> <p>Dean's Normative Fellowship, UC Berkeley Fellowship, 2008-2009</p> <p>UC Berkeley Travel Grant and Student Union Travel Fellowship, 2009</p> <p>Beca Presidente de la Republica (Full Tuition Fellowship), 2004-2007</p> <p>Universidad de Chile, University of Chile Graduate Fellowship, 2000-2002</p> <p>ICU Award to Best GPA in Economics, Alumni Association of Universidad de Chile, 2002</p>				
TEACHING EXPERIENCE	<p>Econometrics, MA in Economics, MAGCEA, Universidad de Chile, 2013-present</p> <p>Empirical IO, MA in Economics, MAGCEA, Universidad de Chile, 2013-present</p> <p>Industrial Organization, BA in Engineering, Universidad de Chile, 2013-present</p> <p>Empirical IO, MA in Economics, Universidad Católica del Perú, 2012, 2013, 2018</p> <p>Applied Economics for Management, Global MBA, Universidad de Chile, 2014-2015</p> <p>Industrial Economics, MSc in Economics, University of Warwick, Term 2, 2011</p> <p>Research Methods, MSc in Economics, University of Warwick, Term 2, 2012</p> <p>Econometrics, BA in Economics, Universidad de Chile, 2002-2004</p>				
PROFESSIONAL SERVICE	<p><u>Referee for</u>: Journal of Political Economy, The International Journal of Industrial Organization, Intelligent Data Analysis, The Economics of Transition.</p> <p><u>Academic Committee Member at</u>: Latin American and Caribbean Economic Association Meeting (LACEA, 2013), Latin American Meeting of the Econometric Society (LAMES, 2014); Conference of the European Association for Research in Industrial Economics (EARIE, 2015&2016)</p>				
PRE DOCTORAL PUBLICATIONS	<p>The Conquest of Inflation in Chile, (with Felipe Morandé) <i>Estudios Públicos</i>, Vol 95, Winter, 2004. Pages 119-168.</p> <p>The Pass-through from Depreciation to Inflation: Chile 1986-2001, <i>Estudios de Economía</i>, Vol 30-1, June 2003. Pages 133-155.</p>				
OTHER INFORMATION	<p>Consulting Activities: Demand Estimation (C.C.U., Coordinador Electrico Nacional), Retail Pricing (Cencosud SA), Antitrust (Fiscalia Nacional Económica, ENAP, Unilever SA), Academic Consultant at Vega Economics</p> <p>Programming Skills: Matlab, STATA, Gauss, L^AT_EX.</p> <p>Languages: English (fluent), Spanish (native)</p>				
REFERENCES	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">Professor Gautam Gowrisankaran University of Arizona</td> <td style="width: 50%;">Professor Daniel L. McFadden UC Berkeley</td> </tr> <tr> <td>Professor Gregory S. Crawford University of Zurich</td> <td>Professor Sofia Berto Villas-Boas UC Berkeley</td> </tr> </table>	Professor Gautam Gowrisankaran University of Arizona	Professor Daniel L. McFadden UC Berkeley	Professor Gregory S. Crawford University of Zurich	Professor Sofia Berto Villas-Boas UC Berkeley
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