

CARLOS NOTON

CONTACT INFORMATION Assistant Professor cnoton@dii.uchile.cl
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Department of Industrial Engineering Beauchef 851, Santiago, Chile
University of Chile Homepage: www.dii.uchile.cl/~cnoton

RESEARCH INTERESTS Industrial Organization, Applied Econometrics, Consumer Behavior.

ACADEMIC APPOINTMENT **Universidad de Chile**
Assistant Professor
CEA - Department of Industrial Engineering September 2012 – Present

University of Warwick
Assistant Professor
Economics Department September 2010 – August 2012

EDUCATION **University of California, Berkeley**
PhD in Economics Aug 2004 – May 2010

Universidad de Chile
BA and MA in Economics March 1997 – Dec 2001

PUBLICATIONS • “Dynamic Effects of Price Promotions: A large-scale field experiment,” [pdf](#) with [Andres Elberg](#), [Pedro Gardete](#), and [Rosario Macera](#), *Quantitative Marketing and Economics*, forthcoming.

• “Are supermarkets squeezing small suppliers? Evidence from negotiated wholesale prices,” with Andrés Elberg, *The Economic Journal*, vol 128, issue 610 (2018), 1304-1330. Working paper [version](#).

• “Structural Estimation of Price Adjustment Costs in the European car market,” *International Journal of Industrial Organization*, vol 49 (2016), 105-147. Working paper [version](#). **Awarded as the best paper published in the IJIO in 2016.**

• “Minimum Coverage Regulation in Insurance Markets,” with Daniel McFadden and Pau Olivella, *SERIEs - Journal of the Spanish Economic Association*, vol 6, issue 3 (2015), 247-278.

• “On the size of Home Bias,” *Applied Economics*, vol 47, issue 2 (2015), 123-128. Working paper [version](#).

WORKING PAPERS • “Vertical Integration between Hospitals and Health insurance providers,” with [Ignacio Cuesta](#) and Benjamin Vatter.

• “Identifying Food Labeling Effects on Consumer Behavior,” [{pdf}](#) with Sebastian Araya, Andres Elberg and [Daniel Schwartz](#).

• “Returns to Higher Education: Vocational Education vs College,” [{pdf}](#) with Ana Maria Montoya and [Alex Solis](#).

• “Remedies for Sick Insurance,” with Daniel McFadden and Pau Olivella, NBER Working Paper 17938. [{pdf}](#)

WORK IN PROGRESS

• “Does Financial Literacy affects Credit decisions? Evidence from Chile,” with Ana Maria Montoya and [Alex Solis](#).

• “Upstream Mergers and Bargaining Power,” with Andres Elberg and [Gautam Gowrisankaran](#).

• “Field Experiments on Seasonal Products and Markdown Pricing,” with [Pedro Gardete](#).

• “Earthquakes and Brand Loyalty,” with Cristian Figueroa and [Andres Musalem](#).

• “Understanding Retailers’ Profitability: The Role of Allowance Payments,” with Andres Elberg.

ACADEMIC PRESENTATIONS

2018: North American Summer Meeting of the Econometric Society, UC Davis, Universidad Alberto Hurtado, Taller de Organización Industrial (TOI 11, Scheduled).

2017: Western Economic Association International (WEAI) Conference (Featured Session), UDP-Chile, Workshop Healthcare and IO (MIPP, Chile), Workshop Industrial Organization, Pontificia Universidad Javeriana (Colombia)

2016: American Economic Association Meetings in SF, Summer Institute in Competitive Strategy (SICS) at Haas School of Business, UC Berkeley, UAI-Chile.

2015: PUC-Chile, FEN-U.Chile

2014: Conference on Field Experiments at Rady School of Management (UCSD), Universidad Icesi/Bco de la Republica (Colombia)

2013: Universidad Alberto Hurtado, Hebrew University of Jerusalem, SECHI, LACEA-LAMES

2012: Taller de Organización Industrial (TOI 5), University of Zurich, Search and Switching Cost Workshop (Moscow), CFSP IO-Development Workshop (MIT) (discussant), CEPR-JIE Conference on Applied Industrial Organization (Cyprus), Cardiff Business School (UK), IIOC (George Mason School of Law), NBER IO Winter Meeting (Stanford University)

2011: Loughborough University, Toulouse School of Economics, CEPR-JIE Conference on Applied Industrial Organization in Tel-Aviv (Discussant)

2010: Alicante, Autonoma de Barcelona, Bank of Canada, IESE Business School, IMT-Lucca, ITAM Business School, Pompeu Fabra, USI, SFSU, Warwick

2009: INRA-IDEI Seminar in Toulouse (Invited Speaker), ETSG in Rome, Universidad de Chile, Universidad Católica de Chile, UDP, UAI, UDD

HONOURS AND AWARDS	<p>Best Paper Award at the International Journal of Industrial Organization in 2016</p> <p>Grant Fondecyt Regular: Bargaining Power and Upstream Mergers (2017-2019) (app 100,000 USD)</p> <p>Dean's Normative Fellowship, UC Berkeley Fellowship, 2008-2009</p> <p>UC Berkeley Travel Grant and Student Union Travel Fellowship, 2009</p> <p>Beca Presidente de la Republica (Full Tuition Fellowship), 2004-2007</p> <p>Universidad de Chile, University of Chile Graduate Fellowship, 2000-2002</p> <p>ICU Award to Best GPA in Economics, Alumni Association of Universidad de Chile, 2002</p>				
TEACHING EXPERIENCE	<p>Econometrics, MA in Economics, MAGCEA, Universidad de Chile, 2013-present</p> <p>Empirical IO, MA in Economics, MAGCEA, Universidad de Chile, 2013-present</p> <p>Industrial Organization, BA in Engineering, Universidad de Chile, 2013-present</p> <p>Empirical IO, MA in Economics, Universidad Católica del Perú, 2012, 2013, 2018</p> <p>Applied Economics for Management, Global MBA, Universidad de Chile, 2014-2015</p> <p>Industrial Economics, MSc in Economics, University of Warwick, Term 2, 2011</p> <p>Research Methods, MSc in Economics, University of Warwick, Term 2, 2012</p> <p>Econometrics, BA in Economics, Universidad de Chile, 2002-2004</p>				
PROFESSIONAL SERVICE	<p><u>Referee for</u>: Journal of Political Economy, The International Journal of Industrial Organization, Intelligent Data Analysis, The Economics of Transition.</p> <p><u>Academic Committee Member at</u>: Latin American and Caribbean Economic Association Meeting (LACEA, 2013), Latin American Meeting of the Econometric Society (LAMES, 2014); Conference of the European Association for Research in Industrial Economics (EARIE, 2015&2016)</p>				
PRE DOCTORAL PUBLICATIONS	<p>The Conquest of Inflation in Chile, (with Felipe Morandé) <i>Estudios Públicos</i>, Vol 95, Winter, 2004. Pages 119-168.</p> <p>The Pass-through from Depreciation to Inflation: Chile 1986-2001, <i>Estudios de Economía</i>, Vol 30-1, June 2003. Pages 133-155.</p>				
OTHER INFORMATION	<p>Consulting Activities: Demand Estimation (C.C.U., Coordinador Electrico Nacional), Retail Pricing (Cencosud SA), Antitrust (Fiscalia Nacional Económica, ENAP, Unilever SA), Academic Consultant at Vega Economics</p> <p>Programming Skills: Matlab, STATA, Gauss, L^AT_EX.</p> <p>Languages: English (fluent), Spanish (native)</p>				
REFERENCES	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">Professor Gautam Gowrisankaran University of Arizona</td> <td style="width: 50%;">Professor Daniel L. McFadden UC Berkeley</td> </tr> <tr> <td>Professor Gregory S. Crawford University of Zurich</td> <td>Professor Sofia Berto Villas-Boas UC Berkeley</td> </tr> </table>	Professor Gautam Gowrisankaran University of Arizona	Professor Daniel L. McFadden UC Berkeley	Professor Gregory S. Crawford University of Zurich	Professor Sofia Berto Villas-Boas UC Berkeley
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