# The multi armed-bandit problem (with covariates if we have time)

#### Vianney Perchet &

#### Philippe Rigollet

LPMA Université Paris – Diderot ORFE Princeton University

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#### Introduction

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Boring and useless definitions:

- Bandits: Optimization of a noisy function.
  - Observations:  $f(x) + \varepsilon_x$  where  $\varepsilon_x$  is random variable
  - Statistics: lack of information (exploration)
  - **Optimization**: maximize  $f(\cdot)$  (exploitation)
  - Games: cumulative loss/payoff/reward
- Covariates: Some additional side observations gathered
- Start "easy": f is maximized over a finite set

Concrete, simple and understandable examples follow.

#### Some real world examples



30 Puo Saint Sauvour, 75002 Paris

#### Some real world examples

~ *			
Google	Nightlife Tongoy	(	Search

Web Show options...

Did you mean: Nightlife Cominetti Sorin

Environ 35 600 résultats (0,41 secondes)

Conseil : <u>Recherchez des résultats uniquement en français</u>. Vous pouvez indiquer votre langue de recherche sur la page <u>Préférences</u>.

Tongoy - Wikipedia, the free encyclopedia en.wikipedia.org/wiki/Tongoy - Traduire cette page Tongoy is a Chilean coastal town in the commune of Coquimbo in Elqui Province, Coquimbo Region. It is located 42 km (26 mi) to the south of Chile's second ...

<u>Villa Chena Tongoy - San Bernardo - Nightlife | Facebook</u> https://www.facebook.com/pages/Villa...**Tongoy**/573596072662029 ▼ Villa Chena Tongoy, San Bernardo. 0 likes · 0 talking about this · 17 were here. Local Business.

<u>Voyages Et Transport Tongoy - Foursquare</u> https://fr.foursquare.com/explore?q...near=Tongoy -Recommandations de Foursquare pour Voyages Et Transport dans Tongoy. Lieux comme ... Sinon, essaie : food, nightlife, coffee, shops, arts, outdoors. Afficher :.

Restaurants Tongoy : lire les avis sur des restaurants - Tongoy, Chili ... www.tripadvisor.fr ... > Chili > Coquimbo Region > Tongoy \* Note Restaurants - cuisine Fruits de mer/Poisson à Tongoy, Coquimbo ... Restaurants Tongoy ... Belambra Clube-Arena Bianca à Propriano, Corse.

## Some real world examples

Rechercher Livres and	glais et étrang	ers 🗘 bandit				
Recherche détaillé	0	Nos rubriques	Nouveautés	Meilleures ventes	Bonnes affaires	
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1. feuilleter	Bandit Acheter 6 neufs Plus que Livraisc	is in the Roman Emp neuf: EUR 79,18 à partir de EUR 79,18 a 2 ex. Commandez vite ! on gratuite possible (voir f	pire: Myth and Reality d 2 d'occasion à partir de EUR Iche produit).	e Thomas Grunewald et John I 71,26	Drinkwater ( <b>Relié -</b> 22 avril	l 2004)
2. feuilleteri Michael Marchieleteri Statistical Statistics Statis	Multi-a Acheter 10 neufs Receve: Plus que Livraiso	armed Bandit Alloca ineuf: EUR 75,18 à partir de EUR 65,45 z votre article le mercredi 1 ex. Commandez vite ! n gratuite possible (voir f	tion Indices de John C, <u>1 d'occasion</u> à partir de EUI 21 septembre, si vous comn iche produit).	Gittins, Richard Weber et Kevin R 52,25 aandez dans les 6 heures et choisist	Glazebrook ( <b>Relié -</b> 11 m.	ars 2011
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4. Bandits	Bandit Acheter	ts at Sea: A Pirates F neuf: EUR 53,33 à partir de EUR 53,33	Reader de C.R. Pennell (	Relié - 31 août 2000) 97,86		

## Simplified decision problem of Google

- Different firms go to Google and offer if you put my ad after the keywords "Flat Rental Paris", every time a customer clicks on it, I'll give you *b*<sub>i</sub>'s euros
- A given ad *i* has some exogenous but unknown probability of being clicked *p<sub>i</sub>*.
- Displaying ad *i* gives in expectation  $p_i.b_i$  to Google.
- Objective of Google... maximize cumulated payoff as fast as possible.

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**Difficulties:** The expected revenue of an ad *i* is unknown;  $p_i$  cannot be estimated if ad *i* is not displayed.

Take risk and display new ads (to compute new and maybe high  $p_i$ ) or be safe and display the best estimated ad ?

## Static bandit – No queries

#### Structure of a specific instance

- Decision set:  $\{1, \ldots, K\}$  (the set of "arms" ... ads).
- Expected payoff of arm k:  $f^k \in [0, 1]$ . Best ad  $\star$ ,  $f^{\star}$ .
- Problem difficulty:  $\Delta_k = f^* f^k$ ,  $\Delta_{\min} = \min_{\Delta_k > 0} \Delta_k$

#### Repeated decision problem. At stage $t \in \mathbb{N}$ ,

- Choose  $k_t \in \{1, \dots, K\}$ , receive  $Y_t \in [0, 1]$  i.i.d. expectation  $f^{k_t}$
- Observe only the payoff  $Y_t$  (and not  $f^{k_t}$ ) and move to stage t + 1

**Objectives: maximize cumulative expected payoff or Minimize regret:**  $R_T = T.f^* - \sum_{t=1}^T f^{k_t} = \sum_{t=1}^T \Delta_{k_t}$ 

Choose the quickest possible the best decision with noise.



#### Static Case: UCB

**Lower bound for K=2:**  $R_T \ge \Box \frac{\log(T \Delta_{\min}^2)}{\Delta_{\min}}$  with  $\Delta_{\min} = \min f^* - f^k$ 

Famous algo: Upper Confidence Bound (and its variants)





#### Static Case: UCB

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Famous algo: Upper Confidence Bound (and its variants)

- Draw each arm 1,.., K once and observe  $Y_1^1, .., Y_K^K$  (Round 1)
- After stage t, compute the following:

t<sub>k</sub> = ♯ {τ ≤ t; k<sub>τ</sub> = k} the number of times arm k was drawn;
 Y
<sup>k</sup><sub>t</sub> = 1/t<sub>k</sub> ∑<sub>τ≤t; k<sub>τ</sub>=k</sub> Y<sup>k</sup><sub>τ</sub> an estimate of t<sup>k</sup>

- Draw the arm  $k_{t+1} = \arg \max_k \bar{Y}_t^k + \sqrt{\frac{2\log(t)}{t_k}}$ 

Using UCB, 
$$\mathbb{E}[R_T] \leq 8 \sum_k \frac{\log(T)}{\Delta_k} \leq 8K \frac{\log(T)}{\Delta_{\min}}$$



#### **Remarks on UCB**

- Lower bound for K=2:  $R_T \ge \Box \frac{\log(T\Delta_{\min}^2)}{\Delta_{\min}}$ ,  $\Delta_{\min} = \min_{\Delta_k > 0} \Delta_k$
- UCB algo:

- Draw each arm 1, ..., K once and observe  $Y_1^1, ..., Y_K^K$  (Round 1)

- Draw the arm  $k_{t+1} = \arg \max_k \bar{Y}_t^k + \sqrt{\frac{2 \log(t)}{t_k}}$
- UCB Upper bound:  $\mathbb{E}[R_T] \leq 8 \sum_k \frac{\log(T)}{\Delta_k} \leq 8K \frac{\log(T)}{\Delta_{\min}}$

#### **Remarks:**

- Proof based on Hoeffding inequality;
- Not intuitive: clearly suboptimal arms keep being drawn
- MOSS, a variant of UCB, achieves  $\mathbb{E}[R_T] \leq \Box K \frac{\log(T\Delta_{\min}^2/K)}{\Delta_{\min}}$
- Neither log(*T*) or  $K \log(T\Delta_{\min}^2/K)$  sufficient with covariates.

## **Successive Elimination (SE)**

Simple policy based on the intuition: Determine the suboptimal arms, and do not play them.

Time is divided in rounds  $n \in \mathbb{N}$ :

- after round n: eliminate arms (with great proba.) suboptimal

i.e., arm k s.t.  $\bar{Y}_n^k + \sqrt{2\frac{\log(T/n)}{n}} \leq \bar{Y}_n^{k'} - \sqrt{2\frac{\log(T/n)}{n}}$ 

- at round n + 1: draw each remaining arm once.
- Easy to describe, to understand (but not to analyse for K > 2...), intuitive.
- Simple confidence term (but requires knowledge of *T*).
- (SE) is a variant of Even-Dar et al. ('06) Auer and Ortner ('10)

#### **Regret of successive elimination**

#### Theorem [P. and Rigollet ('13)]

Played on K arms, the (SE) policy satisfies

$$\mathbb{E}[\boldsymbol{R}_{T}] \leq \Box \min\left\{\sum_{k} \frac{\log(T\Delta_{k}^{2})}{\Delta_{k}}, \sqrt{TK\log(K)}\right\}$$

- UCB:  $\sum_{k} \frac{\log(T)}{\Delta_{k}}$ , MOSS:  $K \frac{\log(T\Delta_{\min}^{2}/K)}{\Delta_{\min}}$
- $\mathbb{E}[R_T] = \sum_k \Delta_k . \mathbb{E}[n_k]$  with  $n_k$  the number of draws of arm k
- Exact bound:

## **Regret of successive elimination**

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• UCB: 
$$\sum_{k} \frac{\log(T)}{\Delta_{k}}$$
, MOSS:  $K \frac{\log(T \Delta_{\min}^{2}/K)}{\Delta_{\min}}$ 

- $\mathbb{E}[R_T] = \sum_k \Delta_k . \mathbb{E}[n_k]$  with  $n_k$  the number of draws of arm k
- Exact bound:

$$\mathbb{E}[R_T] \le \min\left\{ 646 \sum_k \frac{1}{\Delta_k} \log\left( \max\left[\frac{T\Delta_k^2}{18}, e\right] \right), 166\sqrt{TK \log(K)} \right\}$$

(Successive Elimination (SE))

#### **Successive Elimination: Example**



(Successive Elimination (SE))

#### **Successive Elimination: Example**



Successive Elimination (SE)

#### **Successive Elimination: Example**



Successive Elimination (SE)

#### **Successive Elimination: Example**







Round 2: no elimination

Round 3: elimination



$$\overline{\mathbf{Y}_n^2} + \sqrt{2\frac{\log(T/n)}{n}} \leq \overline{\mathbf{Y}_n^1} - \sqrt{2\frac{\log(T/n)}{n}}$$

$$f^{2} + \sqrt{2\frac{\log(T/n)}{n}} \leq f^{1} - \sqrt{2\frac{\log(T/n)}{n}}$$

$$f^1 - f^2 = \Delta_2 \ge 2\sqrt{2\frac{\log(T/n)}{n}}$$

$$f^1 - f^2 = \Delta_2 \ge 2\sqrt{2rac{\log(T/n)}{n}} \qquad n_2 \le \Box rac{\log(T\Delta_2^2)}{\Delta_2^2}$$

 $n_2 \leq \Box \frac{\log(T\Delta_2^2)}{\Delta_2^2}$ 

## Sketch of proof with K = 2

Basic idea: arm 2 (subopt.) eliminated at the first round n s.t.:

$$f^1 - f^2 = \Delta_2 \ge 2\sqrt{2\frac{\log(T/n)}{n}}$$

#### What could go wrong:

Arm 1 eliminated before round n<sub>2</sub>

$$\mathbb{P}\left(\exists n \leq n_2, \ \bar{Y}_n^1 - \bar{Y}_n^2 \leq -2\sqrt{2\frac{\log(T/n)}{n}}\right) \leq \Box \frac{n_2}{T}$$

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#### What could go wrong:

Arm 1 eliminated before round  $n_2$  (with proba.  $\leq \Box \frac{n_2}{T}$ )

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#### What could go wrong:

Arm 1 **eliminated** before round  $n_2$  (with **proba**.  $\leq \Box \frac{n_2}{T}$ )

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  $n_2 \le \Box rac{\log(T\Delta_2^2)}{\Delta_2^2}$ 

#### What could go wrong:

Arm 1 eliminated before round  $n_2$  (with proba.  $\leq \Box \frac{n_2}{T}$ )

Arm 2 not eliminated at round  $n_2$ . (with proba.  $\leq \Box \frac{n_2}{T}$ )

$$\mathbb{P}\left([\bar{Y}_{n_2}^1 - \bar{Y}_{n_2}^2] - \Delta_2 \le -\Delta_2\right) \le \exp\left(-\Box n_2 \Delta_2^2\right) \le \Box \frac{n_2}{T}$$

Basic idea: arm 2 (subopt.) eliminated at the first round n s.t.:

$$f^1 - f^2 = \Delta_2 \ge 2\sqrt{2rac{\log(T/n)}{n}} \qquad n_2 \le \Box rac{\log(T\Delta_2^2)}{\Delta_2^2}$$

#### What could go wrong:

Arm 1 eliminated before round  $n_2$  (with proba.  $\leq \Box \frac{n_2}{T}$ )

Arm 2 not eliminated at round  $n_2$ . (with proba.  $\leq \Box \frac{n_2}{T}$ )

**Number of draws of arm 2** (each incurs a regret of  $\Delta_2$ ):

*T* if something wrong (w.p.  $\Box \frac{n_2}{T}$ ),  $n_2$  otherwise (w.p.  $\leq$  1):

$$\mathbb{E}[R_T] \leq \left[n_2 + \Box \frac{n_2}{T}T\right] \Delta_2 \leq \Box n_2 \Delta_2 \leq \Box \frac{\log(T\Delta_2^2)}{\Delta_2}$$

Covariates:  $X_t \in \mathcal{X} = [0, 1]^d$ , i.i.d., law  $\mu$  (equivalent to)  $\lambda$ 

- Examples: request received by Amazon or Google
- $X_t$  observed before taking a decision at time  $t \in \mathbb{N}$
- Equivalence: two unknown constants  $\underline{c}\lambda(A) \le \mu(A) \le \overline{c}\lambda(A)$

**Decisions:**  $k_t \in \mathcal{K} = \{1, .., K\}$ ; construction of a policy  $\pi$ 

**Payoff:**  $Y_t^k \in [0, 1] \sim \nu^k(X_t), \mathbb{E}[Y^k | X] = f^k(X)$ 

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**Decisions:**  $k_t \in \mathcal{K} = \{1, .., K\}$ ; construction of a policy  $\pi$ 

- Examples: Choice of the ad to be displayed
- Decision  $k_t$  taken after the observation of  $X_t$  at time  $t \in \mathbb{N}$
- Objectives: Find the best decision given the request

**Payoff:**  $Y_t^k \in [0, 1] \sim \nu^k(X_t), \mathbb{E}[Y^k | X] = f^k(X)$ 



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**Payoff:**  $Y_t^k \in [0, 1] \sim \nu^k(X_t)$ ,  $\mathbb{E}[Y^k | X] = f^k(X)$ 

- Examples: proba/reward of click on ad k function of the request
- Only  $Y_t^{k_t}$  is observed before moving to stage t + 1;
- Optimization: Find the decision  $k_t$  that maximizes  $f^k(X_t)$



**Covariates:**  $X_t \in \mathcal{X} = [0, 1]^d$ , i.i.d., law  $\mu$  (equivalent to)  $\lambda$ 

**Decisions:**  $k_t \in \mathcal{K} = \{1, .., K\}$ ; construction of a policy  $\pi$ 

**Payoff:**  $Y_t^k \in [0, 1] \sim \nu^k(X_t), \mathbb{E}[Y^k | X] = f^k(X)$ 

- Optimal policy:  $\pi^{\star}(X) = \arg \max f^k(X)$ ; and  $f^{\pi^{\star}(X)}(X) = f^{\star}(X)$
- Maximize cumulated payoffs  $\sum_{t=1}^{T} f^{k_t}(X_t)$  or minimize regret
- Find a policy  $\pi$  asymptotic. at least as well as  $\pi^*$  (in average)

## **Regularity assumptions**

**Smoothness of the pb:** Every  $f^k$  is  $\beta$ -hölder, with  $\beta \in (0, 1]$ :

$$\exists L > 0, \forall x, y \in \mathcal{X}, \|f(x) - f(y)\| \le L \|x - y\|^{\beta}$$

**2** Complexity of the pb: ( $\alpha$ -margin condition)  $\exists \delta_0 > 0$  and  $C_0 > 0$ 

$$\mathbb{P}_X\left[0 < \left|f^1(x) - f^2(x)\right| < \delta
ight] \leq C_0 \delta^lpha, \quad orall \delta \in (0, \delta_0)$$

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$$\mathbb{P}_X\left[0 < \left| f^\star(x) - f^\sharp(x) \right| < \delta 
ight] \leq C_0 \delta^lpha, \quad orall \delta \in (0, \delta_0)$$

where  $f^*(x) = \max_k f^k(x)$  is the maximal  $f^k$  and  $f^{\sharp}(x) = \max \{f^k(x) \ s.t. \ f^k(x) < f^*(x)\}$  is the second max.

With K > 2:  $f^*$  is  $\beta$ -Hölder but  $f^{\sharp}$  is not continuous.



Adaptively BSE (ABSE

#### **Regularity: an easy example (** $\alpha$ **big)**












































# Conflict between $\alpha$ and $\beta$

$$\exists \delta_0, \ \mathcal{C}_0, \ \mathbb{P}_X \left[ 0 < f^*(x) - f^{\sharp}(x) < \delta \right] \leq \mathcal{C}_0 \delta^{\alpha}, \quad \forall \delta \in (0, \delta_0)$$

- First used by Goldenshluger and Zeevi ('08) case f<sup>1</sup> = 0;
   It was an assumption on the distribution of X only
- Here: fixed marginal (uniform), measures closeness of functions.

#### **Proposition: Conflict** $\alpha$ vs. $\beta$

 $\alpha\beta > d \Longrightarrow$  all arms are either always or never optimal

Smoothness  $\beta$  is known, but complexity  $\alpha$  is **not** known.







- Consider the uniform partition of  $[0, 1]^d$  into  $1/M^d$  bins Bins: hypercube *B* with side length |B| equal to *M*.
- Each bin is an independent problem; exact value of X<sub>t</sub> discarded
- Average reward of bin B:  $\overline{t}_B^k = \frac{\int_B t^k(x) d\mathbb{P}(x)}{\mathbb{P}(B)}$  ( $\mathbb{P}(B) \simeq M^d$ )

Follow on each bin your favorite static policy.

Reduction to  $1/M^d$  static bandits pb. with expected reward  $(\bar{f}_B^1, ..., \bar{f}_B^K)$ . see Rigollet and Zeevi ('10)

# **Binned Successive Elimination (BSE)**



# **Binned Successive Elimination (BSE)**

## Theorem [P. and Rigollet ('11)]

If 
$$0 < \alpha < 1$$
,  $\mathbb{E}[R_T(BSE)] \le \Box T \left(\frac{K \log(K)}{T}\right)^{\frac{\beta(1+\alpha)}{2\beta+d}}$  with the choice of parameter  $M \simeq \left(\frac{K \log(K)}{T}\right)^{\frac{1}{2\beta+d}}$ 

For K = 2, matches lower bound: minimax optimal w.r.t. *T*.

- Same bound can be obtained in the full info. setting (Audibert and Tsybakov, '07)
- No log(T): difficulty of nonparametric estimation washes away the effects of exploration/exploitation.
- $\alpha < 1$ : cannot attain fast rates

Hard bins ( $\Delta_B < M^{\beta}$ ):

 $R_{\mathrm{H}} \leq M^{\beta}.\mathbb{P} (\mathrm{Hard}) T \leq M^{\beta}.\mathbb{P} \left( 0 < f^{\star} - f^{\sharp} < M^{\beta} 
ight) T \leq TM^{\beta(1+\alpha)}$ 

**Easy bins** (  $\Delta_B \not< M^{\beta}$ ):

with 
$$\Delta_B = \sup_{x \in B} f^*(x) - f^{\sharp}(x) \simeq \frac{\int_B f^* - f^{\sharp} d\mathbb{P}}{\mathbb{P}(B)}$$

 $\beta(1+\alpha)$ 

## **Sketch for** K = 2**Decomposition of regret:** $\mathbb{E}[R_T(BSE)] = R_H + R_E$

Hard bins 
$$(\Delta_B < M^{\beta})$$
:  $R_{\rm H} \le TM^{\beta(1+\alpha)} \le T\left(\frac{K\log(K)}{T}\right)^{\frac{1}{2\beta+d}}$ 

 $R_{\mathrm{H}} \leq M^{\beta}.\mathbb{P} \left(\mathsf{Hard}\right) T \leq M^{\beta}.\mathbb{P} \left(0 < f^{\star} - f^{\sharp} < M^{\beta}\right) T \leq TM^{\beta(1+\alpha)}$ 

**Easy bins** (  $\Delta_B \not< M^{\beta}$ ):

with 
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Hard bins  $(\Delta_B < M^{\beta})$ :  $R_{\mathrm{H}} \leq TM^{\beta(1+\alpha)} \leq T\left(\frac{K\log(K)}{T}\right)^{\frac{\beta(1+\alpha)}{2\beta+d}}$ 

**Easy bins (**  $\Delta_B \not< M^{\beta}$ **):** 

$$\textit{R}_{\mathrm{E}} \leq \Box \sum_{\mbox{easy}} rac{\log \left((\textit{TM}^{d}) \Delta_{B}^{2}
ight)}{\Delta_{B}}$$

with 
$$\Delta_B = \sup_{x \in B} f^*(x) - f^{\sharp}(x) \simeq \frac{\int_B f^* - f^{\sharp} d\mathbb{P}}{\mathbb{P}(B)}$$

Hard bins  $(\Delta_B < M^{\beta})$ :  $R_{\rm H} \le TM^{\beta(1+\alpha)} \le T\left(\frac{K\log(K)}{T}\right)^{\frac{\beta(1+\alpha)}{2\beta+d}}$ 

Easy bins (  $\Delta_B \ge M^{\beta}$ ):

$$\textit{R}_{ ext{E}} \leq \Box \sum_{ ext{easy}} rac{\log\left((\textit{TM}^{\textit{d}})\Delta_{\textit{B}}^2
ight)}{\Delta_{\textit{B}}}$$

Order the  $\Delta_B$  as  $\Delta_1 \leq \Delta_2 \leq ... \leq \Delta_{M^{-d}}$  then  $\forall \ell \in \{1, ..., M^{-d}\}, \ \ell M^d \leq \mathbb{P}\left(0 < f^* - f^{\sharp} < \Delta_{\ell}\right) \leq \Delta_{\ell}^{\alpha}$ 

Hard bins  $(\Delta_B < M^{\beta})$ :  $R_{\rm H} \le TM^{\beta(1+\alpha)} \le T\left(\frac{K\log(K)}{T}\right)^{\frac{\beta(1+\alpha)}{2\beta+d}}$ 

**Easy bins (**  $\Delta_B \ge M^{\beta}$ **):** 

$$m{R}_{
m E} \leq \Box \sum_{\ell=m{M}^{lphaeta-d}}^{m{M}^{-d}} rac{\log\left((m{T}m{M}^d)(\ellm{M}^d)^{2/lpha}
ight)}{(\ellm{M}^d)^{1/lpha}}$$

Order the  $\Delta_B$  as  $\Delta_1 \leq \Delta_2 \leq ... \leq \Delta_{M^{-d}}$  then  $\forall \ell \in \{1, ..., M^{-d}\}, \ \ell M^d \leq \mathbb{P}\left(0 < f^* - f^{\sharp} < \Delta_{\ell}\right) \leq \Delta_{\ell}^{\alpha}$ 

Hard bins  $(\Delta_B < M^{\beta})$ :  $R_{\rm H} \le TM^{\beta(1+\alpha)} \le T\left(\frac{K\log(K)}{T}\right)^{\frac{\beta(1+\alpha)}{2\beta+d}}$ 

Easy bins (  $\Delta_B \ge M^{\beta}$ ):  $R_{\rm E} \le \Box T M^{\beta(1+\alpha)} \le \Box T \left(\frac{\kappa \log(\kappa)}{T}\right)^{\frac{\beta(1+\alpha)}{2\beta+\sigma}}$ 

$$m{R}_{
m E} \leq \Box \sum_{\ell=m{M}^{lphaeta-d}}^{m{M}^{-d}} rac{\log\left((TM^d)(\ell M^d)^{2/lpha}
ight)}{(\ell M^d)^{1/lpha}} \leq TM^{eta(1+lpha)}$$

because (for  $\alpha < 1$ ):

Į

$$\sum_{\ell=M^{\alpha\beta-d}}^{M^{-d}} \frac{\log\left((TM^d)(\ell M^d)^{2/\alpha}\right)}{(\ell M^d)^{1/\alpha}} \leq \frac{\log\left(TM^{2\beta+d}\right)}{M^{d+\beta(1-\alpha)}} \leq TM^{\beta(1+\alpha)}$$

Hard bins  $(\Delta_B < M^{\beta})$ :  $R_{\mathrm{H}} \leq TM^{\beta(1+\alpha)} \leq T\left(\frac{K\log(K)}{T}\right)^{\frac{\beta(1+\alpha)}{2\beta+d}}$ 

Easy bins (  $\Delta_B \not< M^{\beta}$ ):  $R_{\rm E} \leq TM^{\beta(1+\alpha)} \leq T\left(\frac{K\log(K)}{T}\right)^{\frac{\beta(1+\alpha)}{2\beta+d}}$ 

- For  $\alpha \geq 1$  additional terms:  $\mathbb{E}[R_T]$  multiplied by  $\log(T)$ .
- We always pay the number of bins (that should be large enough for non-smooth functions)
- Problem is: too many bins. Solution: Online/adaptive construction of the bins.

# Suboptimality of (BSE) for $\alpha \ge 1$



# Suboptimality of (BSE) for $\alpha \ge 1$



# Adaptative BSE (ABSE)

**Basic idea:** Given a bin of size |B| (for K = 2):

If 
$$\overline{f}_B^1 - \overline{f}_B^2 \ge \Box |B|^{\beta}$$
 then  $f^1 \ge f^2$  on  $B$ .

**Adaptively Binned Successive Elimination** 

Start with 
$$B = [0, 1]$$
 and  $|B|_0 \simeq \left(rac{K \log(K)}{T}
ight)^{rac{1}{2eta + d}}$ 

- Draw samples (in rounds) of arms when covariates are in *B*;

$$- \text{ If } \bar{Y}_n^k - \bar{Y}_n^{k'} \ge \Box \sqrt{\frac{\log(T|B|^d/n)}{n}} + \Box |B|^\beta \text{ then eliminate arm } k';$$

- Stop after  $n_B$  rounds and split B in two halves (of size |B|/2) with

$$\sqrt{rac{\log(T|B|^d/n_B)}{n_B}} = |B|^eta$$
 and  $n_B \simeq rac{\log(T|B|^{2eta+d})}{|B|^{2eta}}$ 

- Repeat the procedure on two halves (until  $|B| \le |B|_0$ ).

## **Regret of (ABSE)**

## Theorem [P. and Rigollet ('11)]

Fix  $\alpha > 0$  and  $0 < \beta \le 1$  then (ABSE) has a regret bounded as

$$\mathbb{E}[\boldsymbol{R}_{\mathcal{T}}(\text{ABSE})] \leq \Box \, \mathcal{T}\left(\frac{\mathcal{K}\log(\mathcal{K})}{\mathcal{T}}\right)^{\frac{\beta(1+\alpha)}{2\beta+d}}$$

- Minimax optimal (Rigollet and Zeevi, 2010. See also Audibert and Tsybakov, 2007)
- Slivkins (2011, COLT): Zooming (abstract setup, complicated algorithm); no real purpose nor measure to adaptive policy.

## (ABSE) illustrated



## (ABSE) illustrated



# (ABSE) Sketch of proof

### • If everything goes right:

When a bin *B* is reach, one has  $\Delta_B \leq |B|^{\beta}$  (so regret  $\leq n_B|B|^{\beta}$ ).

What could go wrong

#### **Terminal node:**

- Eliminate arm 1 or not eliminate arm 2: Same analysis for (SE)
- Happens with proba. less than  $\Box \frac{n_B}{T|B|^d}$
- Number of times covariates in *B* less than  $\Box T|B|^d$
- Regret each time less than  $\Delta_B \leq |B|^{\beta}$

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Terminal node:  $R_B \leq \Box n_B |B|^{\beta} \leq \log(T|B|^{2\beta+d})|B|^{-\beta}$ 

- Eliminate arm 1 or not eliminate arm 2: Same analysis for (SE)
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- For arm 1, same analysis. For arm 2:

$$\exists n \leq n_B, \ \bar{Y}_n^1 - \sqrt{\frac{\log(T|B|^d/n)}{n}} \geq \bar{Y}_n^2 + \sqrt{\frac{\log(T|B|^d/n)}{n}} + |B|^{\beta}$$

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- For arm 1, same analysis. For arm 2:

$$\exists n \leq n_B, \ \bar{Y}_n^1 - \bar{Y}_n^2 - \Delta_B \geq 2\sqrt{\frac{\log(T|B|^d/n)}{n}} + |B|^\beta - \Delta_B$$

# (ABSE) Sketch of proof

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$$\mathbb{P}\left(\exists \ n \leq n_B, \ \bar{Y}_n^1 - \bar{Y}_n^2 - \Delta_B \geq 2\sqrt{\frac{\log(T|B|^d/n)}{n}}\right) \leq \frac{n_B}{T|B|^d}$$
(Adaptively BSE (ABSE)

# (ABSE) Sketch of proof

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Non-terminal node:  $R_B \leq \Box n_B |B|^{\beta} \leq \log(T|B|^{2\beta+d})|B|^{-\beta}$ 

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 $N_{\ell}$  =number of bins of size  $|B| = 2^{-\ell}$  (and  $2^{\ell_0} = |B|_0$ ):

$$N_{\ell}.2^{-\ell d} \leq \mathbb{P}\left(0 < f^{\star} - f^{\sharp} < 2^{-\ell \beta}
ight) \leq 2^{-\ell lpha eta}$$
 and

$$\mathbb{E}[R_T] \leq \sum_B n_B |B|^{\beta} \leq \sum_{\ell=0}^{\ell_0} 2^{\ell(d-\alpha\beta)} \log\left(T2^{-\ell(2\beta+d)}\right) 2^{\ell\beta}$$

(Adaptively BSE (ABSE)

## (ABSE) Sketch of proof

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ight) \leq 2^{-\ell lpha eta}$$
 and

$$\mathbb{E}[R_T] \leq \Box T \left(\frac{K \log(K)}{T}\right)^{\frac{\beta(1+\alpha)}{2\beta+d}}$$

## Conclusion

We introduced and analyzed new policies:

- Sequential Elimination: an intuitive policy with great potential for the static case;
- Binned SE: its generalization for hard dynamic pb;
- Adaptively BSE: again generalized for both easy and hard pb.
- There are all minimax optimal in T;
- Conjecture: also in K up to the term log(K).
- They require the knowledge of T (OK) and  $\beta$  (more arguable)
- Analysis more intricate when K > 2: optimal arm can be eliminated more easily, f<sup>♯</sup> non continuous
- Future work: adaptive policy w.r.t.  $\beta$